

# THE BULLETIN

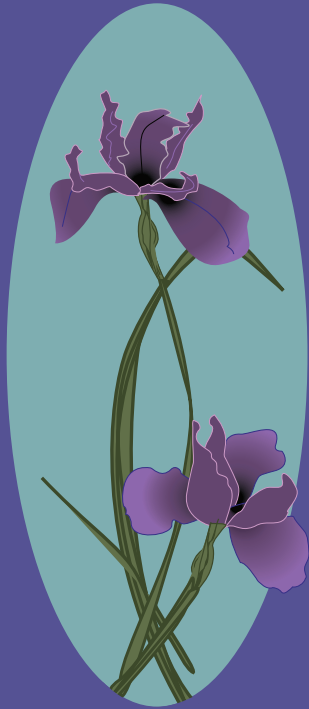
*Region 14*

*American Iris Society*

*Fall 2011*



## AIS Region 14



Hawaii  
Nevada  
Northern California

# The Bulletin of Region 14 The American Iris Society

Volume LV, Number 3, Fall 2011

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### Cover Photo

Wayne & Carolyn Craft visit the Sundial Bridge during the 2011 Fall Regional Redding, CA. Photo by Anna Cadd

### Team Bulletin

Thomas Karwin, Editor, tom@karwin.com

Mikey Lango, Associate Editor, mdlango@aol.com

Lorraine Nicholson, Associate Editor, iris4u@fire2wire.com

Ann Pike, Designer, avpike@cruzio.com

Jeanne Plank, RVP, ex officio, plankmail@aol.com

### Editorial Matters

Editorial submissions and inquiries should be directed to any member of Team Bulletin. Deadlines for submissions are February 1<sup>st</sup> (March issue), June 1<sup>st</sup> (July issue) and October 1<sup>st</sup> (November issue). All rights to submissions will be treated as unconditionally assigned for publication and copyright purposes, and as subject to the Editor's unrestricted right to edit and comment editorially. Submit text materials via email as a formatted or unformatted text file in a standard font. Submit images via email with a minimum resolution of 300 dpi.

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The Bulletin is published online in March, July and November by the American Iris Society's Region 14, a nonprofit mutual benefit corporation whose sole purpose is promoting the culture and improvement of the genus Iris.

### Subscriptions

The Bulletin is distributed electronically, without charge, to current members of AIS Region 14. Other persons may subscribe for \$6.00/year (domestic) or \$7.00/year (foreign). Subscription fees should be payable to AIS Region 14 & sent to the Treasurer, Helen Franklin, 5621 Oakhill Court, Santa Maria, CA 93455.

### Advertisements

Growers & suppliers of gardening-related goods & services may advertise concurrently in the Bulletin & the Region's website, www.aisregion14.org. Four-line directory listings are available for \$15/year. Fees for advertisements should be payable to AIS Region 14 and sent to the Treasurer, Helen Franklin, 5621 Oakhill Court, Santa Maria, CA 93455.

## Editor's Notes—by Tom Karwin



This issue of Region 14's Bulletin builds upon the experience the previous issue, the first electronic version.

We were delighted to receive many contributions of reports, articles and photos from active members of Region 14. Wide participation in shaping the Bulletin's content better serves the Region's members and adds varied perspectives to the publication.

The members who attended the fall regional attendees discussed three related issues:

First, the group quickly reached an agreement that the Bulletin should be posted on the public area of the Region's website, rather than behind a members-only, password-protected area. This decision envisions the Bulletin for educational outreach as well as a benefit of membership. This change should encourage new members and advance the Region's goal to promote the culture and improvement of the genus *Iris*.

Then, we learned that our announcement of the posting of the Bulletin on the Region's website was, in plain language, a flop. We notified the Affiliate's presidents that the Bulletin has been posted, and is ready for viewing online or printing for reading offline, but some either didn't see the email or didn't realize that they needed to tell their members how to receive the Bulletin.

This approach must work, to avoid the workload and likely errors involved in maintaining a list of the email addresses of all the members. We will use a three-part fix:

1. Announce the Bulletin posting to each affiliate's president and newsletter editor.
2. Ask them to confirm that they have received the announcement.
3. Phone any affiliates that do not respond within 72 hours.

The group also discussed the need to ensure that each member has access to the Bulletin. Ideally, each affiliate will provide a "hard copy" of the Bulletin to each member who lacks computer access to the Internet. As more and more members become computer users, this problem will disappear in time.

Still, the need exists today, and printing hard copies involves an expense that affiliates would either "eat" this expense or charge the recipients a fee for printing the hard copies. This approach is much more efficient than any centralized approach we could imagine.

The Information Age affects many aspects of our lives, and is here to stay. Access to the Internet and at least a basic level of digital literacy yields benefits of many sizes and kinds.

These benefits include opportunities for full participation in the Region's activities, and free and convenient access to the Regional Bulletin.

## Region 14 Executive Committee 2011

<b>Regional VP</b> Jeanne Clay-Plank	PlankMail@aol.com 9252 Hoopa Drive, Kelseyville, CA 95451	707-277-0357
<b>Judges' Training Chair</b> Kathy Braaten	katbrat@cebridge.net 10288 Kenwood Drive, Grass Valley, CA 95949	530-477-2811
<b>Secretary</b> Phyllis Wilburn	abirder@aol.com P.O. Box 9 Rescue, CA 95672	530-642-9942
<b>Treasurer</b> Helen Franklin	raffranklin@cs.com 5621 Oakhill Court, Santa Maria, CA 93455	805-878-6865
<b>Bulletin Editor</b> Thomas Karwin	tom@karwin.com P.O. Box 7600, Santa Cruz CA 95061	831-760-6727
<b>Director 2011-2013</b> Larry Lockhart	ldl357@yahoo.com 852 Cloudy Court, Sun Valley, NV 89433	775-673-8057
<b>Director 2012-2014</b> Carol Dahout	caroldahout@yahoo.com 738 Oak Grove Dr., San Jose, CA 95129	408-981-6209
<b>Director 2010-2012</b> Gordon Nicholson	iris4u@fire2wire.com P.O. Box 578668, Modesto, CA 95357	209-578-4184
<b>Immediate Past RVP</b> Lynn Williams	Irislvnn@willitsonline.com 25415 Salmon Place, Willits, CA 95490	707-456-0371

### GENERAL COMMITTEES

**Fund-raising**  
Chair—Carolyn Craft  
theladygardens@aol.com 408-266-0945  
16380 Harwood Rd, Los Gatos, CA 95031

**Honorary Awards**  
Anna Cadd  
caddiris@comcast.net 707-433-8633  
329 North Street, Healdsburg, CA 95448

**Historian Committee**  
Jean Richter—Coordinator  
Bonnie Petheram  
Gesine Lohr  
jeanrichter@berkeley.edu 510-864-7962

**Internet/Electronic Services**  
Ann Pike  
baynews@baymoon.com 426-426-8855  
327 Palm St, Santa Cruz, CA 95060

**Membership & Public Relation**  
Mary Ann Horton  
hortonirisgarden@pacbell.net  
916-652-4351  
P.O. Box 1054 Loomis, CA 95650

**Scholarship**  
Terri Hudson  
irishud@earthlink.net 707-964-3907  
33450 Little Valley Road, Ft Bragg, CA 95437

**Science**  
John Stremel  
jpstremel@yahoo.com 408-241-9249  
368 Dawson Dr, Santa Clara, CA 95051

**Trophies and Awards**  
David & Anna Cadd  
caddisiris@comcast.net 707-433-8633  
329 North Street, Healdsburg, CA 95448

**Youth**  
Lorraine Nicholson  
iris4u@fire2wire.com 209-578-4184  
P.O. Box 578668, Modesto, CA 95357



## From the Desk of Jeanne Plank, RVP

**S**omething To Think About—  
With an attendance of over 50, this year's Fall Regional in Redding was an enjoyable success.

It was special to have Keith Keppel as our Guest Speaker and Judges' Trainer. Both of Keith's presentations provided something to think about for all of us fortunate enough to be in attendance!

It was special to be able to present the well-deserved 2010 AIS Hybridizer's Award to Region 14's own Rick Tasco—in person!

It was special to announce and present the highly prized Region 14 Gaulter Award to the very surprised and very deserving Kathy Braaten!

And—certainly—it was special to be gathering in Redding, where Region 14 had not met since the 1997 Spring Regional.

This enjoyable event had many special attractions. It offered an AIS-judged reblooming show—nine entries; fifteen attractive, intriguing and valuable Affiliate-contributed raffle-baskets; many unusual silent auction items donated from the estates of Glenn Corlew and Lois O'Brien; and four decorative containers planted with recent iris introductions.

Additionally, drawings for iris rhizomes took place throughout the day. Lucky audience members, if in attendance, won either 'Foolish Dreams' (Keppel 2011), 'Revision' (Keppel 2011), 'Rainbow High' (Keppel 2009) or 'Subtle Beauty' (Tasco 2011).

And last, but certainly not least, there was sprightly participation in the traditional Region 14 "Fall Regional Beardless Iris Auction," an activity that profits both the region and those with the winning bid.

Along with all that, many folks took advantage of being in the beautiful Redding area to visit the Sundial Bridge, the Turtle Bay Botanic Garden, and other nearby attractions. There was something to appeal to everyone.

Yes, on multiple levels it was a very good two days! If you were unable to join the festivities this year, try to make sure you don't miss next year's Fall Regional. Fall Regionals are fun!!

As our organization approaches the beginning of a new calendar year, it's time to remind one and all that the AIS Affiliation renewal process is once again upon us. Affiliate statistic reporting is due on the RVP's desk A.S.A.P. The information collecting process should begin now.

Affiliate presidents who are familiar with the past AIS Affiliation Application practices will find that are important changes in the 2012 application process. For one, no longer will there be a \$50 fee to affiliate if an Affiliate's membership isn't composed of more than one-half AIS members! **AIS has done away with the \$50 penalty.**

Under the new regulations all groups pay the same membership affiliation "dues" of twenty-five dollars (\$25) per year regardless of membership size or AIS member count. This change will save time and scrambling for "just one or two more members" to make the one-half AIS membership break. No longer is there the need to determine whether or not (and to what percentage) your members are AIS members. All Affiliates pay the same annual dues to AIS, and all get the same AIS benefits from being Affiliates. Detailed information regarding these changes is being sent to all Affiliate Presidents.

**Please note, however, that it continues to be an AIS requirement that all Affiliate officers must be AIS members**

Along the line of Region and Affiliate relationships, as the RVP of Region 14 I want to urge members of Region 14 to become involved with your local Affiliate.

This Region is ours, and the Affiliates are the blood of the Region. Working together we can help keep this Region the very special contributor to our national organization that it is. Think about it . . . .

*J*eanne

## Thank you

I would like to express my gratitude to the Larry Gaulter committee and Region 14 for the honor of being awarded the prestigious Larry Gaulter Lifetime Achievement Award for 2011. I was overwhelmed to be the recipient of such a coveted award. I thoroughly enjoy being the Judges Training Chair for the Region. It is rewarding to assist with students and apprentices as they advance through their training to become garden/exhibition judges. I look forward to serving the Region and its' members in other capacities in the future once my term as ARVP/JT Chair has ended.

Sincerely  
Kathy Braaten



Larry Gaulter Award Photo by Anna Cadd

# Digest Minutes of AIS Region 14 Fall 2011 Executive Committee Meeting, Redding, CA

Phyllis Wilburn, Secretary

*Note: The official minutes will be posted on the Region's website: [www.aisregion14.org/](http://www.aisregion14.org/)*

## Attending

Executive Committee and Standing General Committee members: RVP Jeanne Plank; ARVP and Judges Training Chair Kathy Braaten; Secretary Phyllis Wilburn; Treasurer Helen Franklin; Bulletin Chair/Editor Tom Karwin; Director Barbara Pesek; Director Gordon Nicholson; Immediate Past RVP Lynn Williams; Finance Chair Rick Williams; Honorary Awards, Anna Cadd; Historian Committee Jean Richter; Membership/Public Relations Chair Mary Ann Horton; Science Chair John Stremel; Trophies and Awards Chair David Cadd; Youth Chair Lorraine Nicholson.

Regional Vice President (RVP), Jeanne Plank called the Region 14 Fall Meeting to order at 11:05 a.m.

The minutes from the Fairfield-held Spring Meeting, April 29, 2011, were amended. The minutes were accepted as amended.

RVP Plank reported that the Board had taken action via email to donate excess regional irises to Eastern North Carolina Iris Society, and they had reimbursed \$170 to the region for the shipping

## Board and Committee Reports

**Judges Training.** Chair Kathy Braaten reported on training opportunities in 2012 and on the status of judges. See her report elsewhere in this Bulletin.

**Financial Report.** Treasurer Helen Franklin announced beginning and ending balances for the fiscal period since the Spring Meeting. See details elsewhere in this Bulletin.

**Regional Bulletin.** Bulletin Committee Chair Tom Karwin thanked Lorraine Nicholson, Ann Pike, and Mikey Lango for their contributions to the 2011 summer issue which was the first publication effort of new Region 14 e-Bulletin. The next e-Bulletin will be the fall issue, due for publication on November 1, 2011. He acknowledged that distribution is the biggest problem facing this new format.

Bob Plank made a motion that Anna Cadd work with the registrar to find out which members cannot receive the Bulletin electronically. It was seconded by Phyllis Wilburn, but the motion was subsequently withdrawn.

Rudy Ciuca moved that "It shall be the responsibility of the affiliate presidents to distribute hard copies of the Region 14 Bulletin to members without computer access." This was seconded by Michelle Gunderson, and the motion passed a hand vote.

**Barbara Pesek, Director 2009-2011.** RVP Plank thanked Barbara for her three years on board and noted that Barbara's directorship had been helpful and beneficial to Region 14.

**Gordon Nicholson, Director, 2010-2012.** No report

**Larry Lockhart, Director, 2011-2013.** Not present

**Fund Raising.** Chair Rick Williams announced his resignation as Fund Raising Chair effective Monday, October 17, 2011. He emphasized that it is a fun job, and how much he has appreciated the cooperation of all the affiliates

**Ann Hass, President Shasta IS,** welcomed everyone to Redding and pointed out that the Shasta Iris Society is selling tickets for a special raffle basket put together by Shasta and offered at this meeting to raise funds for the \$500 scholarship the Shasta Iris Society.

**Jean Richter, Historian,** announced that there is a remarkable Region 14 historical scrapbook on display in the lobby for those interested to look through at their leisure. Jean is working on an inventory of the Region 14 historical archive.

**Membership.** Chair Mary Ann Horton reported that she sent 25 letters to new members, and reminders to those who have not renewed, as well as letters to dropped members. She sent 58 renewal letters, and out of those 16 renewed. Total membership is down one member from January. There are 422 total individual members in Region 14. (Dual memberships number 356)

**Honorary Awards.** Chair Anna Cadd stated she was honored to present The Larry Gaulter Lifetime Achievement Award to Kathy Braaten for her work on behalf of Region 14. Anna read a few of Kathy's many achievements engraved on the plaque: tirelessly promoting the Genus Iris; serving for over 6 years as R14 Judges Training Chair; helping with the formation of the High Desert Iris Society, and many more.

**Youth.** Chair Lorraine Nicholson was able to sign up of 23 repeating Youth members from last year, and add 14 new youths at a home and garden show in Modesto. In a related activity, Rudy Ciuca, Vice President of Santa Rosa IS, reported Youth activity in the Santa Rosa/Sonoma area report.

**Safety.** FIS Treasurer Michelle Gunderson spoke briefly on safety measures at meetings, emphasizing exits and a designated meeting place in order to be able to account for everyone.

**Scholarship.** Chair Terry Hudson, was not present and there was no report.

**Science.** Chair John Stremel had no update to report.

**Trophies and Awards.** Co-chair David Cadd pointed out there were no Region 14 Garden awards to be given out for 2011, due to this year's uncooperative weather that effectively delayed the iris bloom during the 2011 Spring Trek period.



There will be no guest irises at the 2012 Spring Regional hosted by the Monterey Bay IS.

RVP Plank said that without an agreed-upon clarification in the R14 Standing Rules, there are eight garden awards that Region 14 will not be able to award in 2012. However, the hosting affiliate that is not inviting guest irises is not precluded from incurring the expense and creating their own event awards, to be voted by those attending, and presented at the meeting they are hosting.

**Internet/Electronic Services.** Chair Ann Pike was not present due to a prior work-related commitment. Tom Karwin delivered Ann's report

Tom Karwin acknowledged and praised Ann's work on both the R14 Bulletin and Web site. He noted that there was some delay in transferring the Web site from Kitty Loberg to Ann Pike.

He reported Ann's announcement that it is possible for the Region 14 Web site to be the parent of affiliates' web sites. If any affiliate wants a web site, they can participate. Details to follow.

Rick Tasco made a motion to put the current Region 14 Bulletin on the public space of the Region 14 Web site. It was seconded by Phyllis Wilburn and passed Regional Events. Kathy Braaten moved that the Immediate-Past RVP be the liaison between R14 Board and hosting entity for regional events. It was seconded by Lynn Williams, and passed.

### **Regional Budget for 2012**

Treasurer Helen Franklin chaired the Budget discussion portion of the meeting

Evaluating revenues, and fine-tuning of the proposed 2012 Budget was undertaken with observations, suggestions and amendments from those present. The published Treasurer's report will display the end results of this meeting's deliberations.

The final amended Budget ended with total expenses reaching \$7,250, and leaving a deficit of \$2,200 projected for the year.

Lynn Williams moved to accept the budget as amended. Lorraine Nicholson seconded; the motion passed.

Budget portion of the meeting ended at 2:00 P.M.

### **Guest Speaker**

Keith Keppel traveled from Oregon to enlighten us on the subject of plicatas and luminatas. RVP Plank introduced Keith and his presentation.

Meeting continued after a short break at 3:00 pm.

RVP Plank announced that an ad hoc committee for fund raising, including Jim Cummins and Rick Williams, will continue to look at the way we raise funds for the region and how fund raising activities at Regionals might be mutually shared with affiliates to the benefit of all

RVP Plank announced that we needed to replace departing Director Barbara Pesek with a director from

the mid-area of Region 14. Kathy Braaten, nominated Carol Dahout, John Pesek seconded the nomination. David Cadd moved that the nominations be closed and Jim Cummins seconded. Both motions carried.

### **Discussion of other issues**

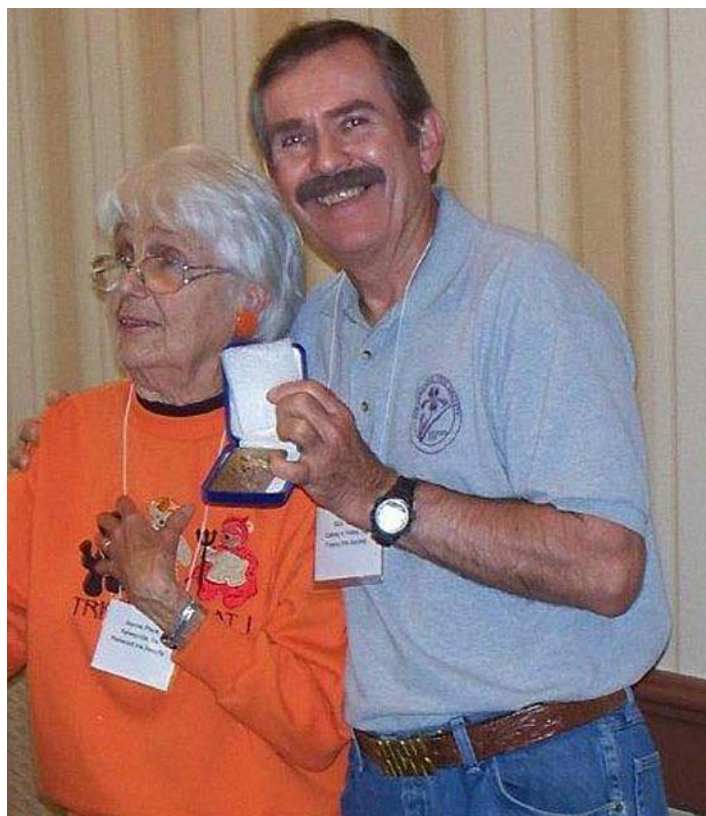
RVP Plank announced that AIS has a newly inaugurated e-membership that can be purchased online for annual fee of \$15. )

Kathy Braaten presented a certificate to Linda Stremel for the most number of judges training hours during the past year. Linda logged 16.5 hours of training.

David Cadd moved to donate \$100 to the AIS Scholarship Fund in the name of John Weiler, Riley Probst seconded, and it passed.

John Pesek moved that the meeting be adjourned, and David Cadd seconded the motion.

Meeting adjourned at 5:15 P.M.



Jeanne Plank and Rick Tasco

Photo by Jim Cummings

## **Rick Tasco Honored with AIS Hybridizer's Medal**

AIS Board of Directors awarded the Hybridizer's Medal to Region 14's Rick Tasco and planned the presentation during the AIS 2011 Spring National Convention in Victoria, British Columbia. Rick did not attend, so RVP Jeanne Plank received the award on his behalf, and then planned a formal presentation of the medal to Rick at the Region 14 2011 Fall Regional. The occasion provided an opportunity for the Region's members to honor the Region 14's prestigious hybridizer.



Joe Ghio's Corralitos Garden

Barry Blyth



Fresh Eyes, Ghio, 2012

AV Pike



Costanoa, Ghio, 2011

AV Pike



Moral Code, Ghio, 2012

AV Pike



Light Showers, Ghio, 2012

AV Pike

## REGION 14 OF THE AMERICAN IRIS SOCIETY 2012 Approved Budget

### EXPENSES BY ITEM

Bulletin—Publishing	200
Postage/Label/Mail	250
Color Pages	0
Editor Expense	50.00
Ad-refund	
RVP Allowance	1500.00
Finance—Summer Fundraiser	0
Beardless Purchases	450.00
Miscellaneous/Auctions/Raffles	100.00
Sales Taxes	190.00
Judges' Training	1000.00
Committees	
Honorary Awards	300.00
Historian	100.00
Internet	110.00
Membership	50.00
Scholarship	575.00
Science	500.00
Awards and Trophies	650.00
Youth	300.00
S.F. Flower Show-2011	600.00
Donations	100.00
<b>TOTAL EXPENSES</b>	<b>\$ 7200</b>

### REVENUES BY ITEM

Bulletin Advertising	200.00
Bulletin Subscriptions	15.00
Donations from Societies *	800.00
Donations/Raffles	100.00
Interest	150.00
Judges' Training	
Registration fees, Spring/Fall Regional	300.00
Finance	
Spring Fund Raiser	1,000.00
Summer Fund Raiser-Rhizomes	1,000.00
Fall Beardless Fund Raiser	700.00
Fall Fund Raiser, Raffle/Donations	250.00

<b>TOTAL REVENUES</b>	<b>\$ 5015.00</b>
Total Expenses	7200.00
Less total Revenues	\$ -5015.00
Expenses Excess of Revenues	2185.00





Joe Ghio's Bayview Garden

Barry Blyth



Illusionist, Ghio, 2011

AV Pike



Seedling 07-6A, Ghio

AV Pike



Plot Line, Ghio, 2011

AV Pike

## REGION 14 OF THE AMERICAN IRIS SOCIETY Treasurers Report For 01-01-11 Through 10-15-11

	BUDGETED	Funds At 12/31/2010	Funds At 10/15/2011
CHECKING ENDING BALANCE		\$ 7,949.82	\$ 5,940.75
SAVINGS—LOUIS OBRIEN		\$ 545.69	\$ 4546.03
SAVINGS ENDING BALANCE		\$20,214.72	\$ 20,287.86
<b>TOTAL ASSETS</b>		<b>\$28,710.23</b>	<b>\$ 26,774.64</b>
<b>EXPENSES BY ITEM</b>			
Bulletin—Publishing	2,000.00	2,199.30	1,237.00
Postage/Label/Mail	600.00	776.63	
Color Pages	650.00	1,298.00	
Editor Expense	50.00	20.00	
Ad-refund			
RVP Allowance	1500.00		
Finance—Summer Fund-raiser	300.00	325.81	
Beardless Purchases	400.00	404.15	
Miscellaneous/Auctions/Raffles	100.00		
Sales Taxes	150.00	54.00	48.00
Judges' Training 2010		472.20	
Judges' Training 2011	500.00	332.80	
Science Committee	500.00		
Awards and Trophies	650.00	653.34	32.85
Honorary Awards	150.00		
Office Legal	200.00		
Supplies		20.00	30.00
Fees		73.20	20.00
Printing copies for meeting		33.65	
Office Equipment		70.49	
Rent—budget meeting		100.00	
Historian	100.00		
Scholarship	550.00	561.42	59.29
Youth Committee	200.00	90.00	
Membership	50.00	44.00	
Internet Services	70.00	70.00	
S.F. Flower Show-2011	600.00	355.00	98.00
Donation—Epperson 2010—Ernst 2011		200.00	275.00
Spring Regional 2010		4,163.06	
Spring Regional 2011	4,100.00	310.84	385.95
Fall Regional 2011			200.00
<b>TOTAL EXPENSES</b>	<b>\$ 13,420.00</b>	<b>12,627.89</b>	<b>2,386.09</b>





Seedling 07-31N2, Ghio

AV Pike



Perception, Ghio, 2011

AV Pike



Brouhaha, Ghio, 2012

AV Pike

## TREASURERS REPORT

	BUDGETED	Funds At 12/31/2010	Funds At 10/15/2011
<b>REVENUES BY ITEM</b>			
Bulletin Advertising	200.00		
Bulletin Subscriptions	15.00	337.00	
Donations from Societies *	900.00	920.00	177.00
Donation—other			
Rm rent		100.00	
Memorials		185.00	200.00
Donations/Raffles	100.00		
Donations/Rm Rent 2010			
Interest	150.00	211.38	73.48
Judges' Training			
Registration fees, Spring/Fall Regional		0.00	
Finance, Spring Fund Raiser-Raffle	1,500.00	6,970.00	
Summer Fund Raiser-Rhizomes	500.00	2,048.50	
Summer Fund Raiser-Donations	500.00		
Fall Beardless Fund Raiser	1,000.00	958.00	
Finance, Fall Fund Raiser, Raffle/Donations	250.00	552.48	
Spring Regional 2011	4,100.00		
<b>Subtotal</b>	<b>9,215.00</b>		
Use of Reserve Funds	4,205.00		
<b>TOTAL REVENUES</b>	<b>\$ 13,420.00</b>	<b>12,282.36</b>	<b>450.48</b>
Total Expenses		\$12,629.89	\$ 2,386.09
Less total Revenues		-\$12,282.36	\$ -450.48
Excess expenses/revenues		\$ 347.53	\$ 1,935.61



Day on the Bay official iris of the Spring 2012 Regional

Joe Ghio

## Committee Reports

### Historical Notes On Region 14

#### From the Spring 1968 Region 14 Bulletin

Region 14 has been in existence since the founding of the American Iris Society in 1920. Prof. E. O. Essig was our first Regional Vice President, and he shared the period from 1920 through 1949 with Mrs. Irma Pollock of Sacramento.

For the period from 1950-52, the Regional Vice President was Harold Johnson of Atherton. He was the first RVP to hold office for only three years, a period that has now become standard.

Rose Mitchell, who became RVP in 1953, began an active program of Regional activities with a judges' meeting in 1954. Later, in the spring of 1954, the first Spring Regional meeting was held in Alamo. Harold Knowlton paid the Region a visit while he was AIS President. For this occasion a tour was arranged for the LaFrenz garden in Lafayette and the Diehl garden in Alamo. In November, Rose promoted the first fall meeting. Thus, the course for the future was set.

Rose Mitchell served for two years, and in 1955 Frank Crouch became RVP. In April 1955, the first two-day Spring Regional was held in San Jose and Marion Walker, then first Vice President of the AIS, was the guest speaker.

The 1956 Regional was held in Sacramento with Robert Schreiner as guest speaker. The 1955 fall meeting had been held in Oakland with Ben Hager and Sid DuBose as guest speakers. No fall meeting was held in 1956. Oakland was headquarters for the 1957 Spring Regional, and Tell Muhlestein was the guest speaker. At this meeting, it was voted to resume fall meetings which have been held without interruption since. Larry Gaulter was RVP in 1958, serving for one year. The Spring Regional was again held in San Jose, this time with Melba Hamblen as guest speaker.

Myrle Nahas became RVP in 1959 and served through 1961. During her tenure Spring Regionals were held in Porterville (1959), Manteca (1960), and Tulare (1961). Speakers were Harold Fletcher, LeRoy Davidson, and Tell Muhlestein, respectively.

1962 found Roy Oliphant as RVP. The Spring Meeting was held in Redding with Marion Walker as the speaker. At the Oakland spring meeting in 1963, buses were used for the first time. Bob Schreiner was guest speaker for this meeting. The Spring Regional in 1964 was held in San Jose. Bob Carney and Harry Randall were speakers. At this meeting, action was taken to invite the AIS to hold its 1968 National Convention in Region 14. With this action, the foundation for GOLDEN GATE IN '68 was laid.



Frank Crouch

Bernice Roe was RVP from 1965-67. At the 1965 Porterville Regional, Herbert Parker, Director of Research Laboratory Atomic Project at Richland, spoke and showed slides on chemical and irradiation effects on the chromosomes of iris. Sacramento hosted the 1966 meeting with Jack Durrance of Denver as speaker. The 1967 spring get-together was held in Antioch with Steve Moldovan as speaker. Glenn Corlew was announced as the nominating committee's choice for RVP. He took office in 1968.

From the early 1950's on, regional growth has been rapid and spectacular, and many local societies have been formed.

*Frank Crouch*

### Youth Growing Iris Growers

The number of young members in our region is growing daily. We will be well over 50 by the time this Bulletin is in your hands or on your pc.

Rudy Cuica and Joe Lawrence have been working with schools in their area, providing rhizomes, instruction and ongoing help to both teachers and students.

Sandy Mann is doing the same thing in her area by enrolling all the students in her school (total enrollment of ten).

We have also been picking up grandchildren from our faithful Region 14 members. Projects include but are not limited to selection, planting, ongoing care, grooming for shows, etc.

The Las Vegas Iris Society has 3 young members that participate in meetings, sometimes having better questions and answers than their elders!! Las Vegas youth are holding fundraisers so that the 3 youthful members can attend Nationals in Region 15 this coming spring.



## Committee Reports

I ask that all AIS Region 14 affiliates approach a school, the local 4-H Club, Boy Scout Troop, Girl Scout Troop, or any interested young person (up to nineteen years of age) in their area with the purpose to further iris in our corner of the world.

For information on activities, projects, and contests available for Youth Members of the American Iris Society, visit the Youth & Iris webpage, <http://www.youth-iris.com>.

*Lorraine Nicholson*

### Irises for Schools Project

We have worked with the Jack London Foundation with a focus on the children of this country relating to reading and writing. As officers of the Board, we initiated a program to encourage children to enhance their reading and writing skills. This successful program is going on its 20th year.

We felt that the American Iris Society has a compatible goal: to involve young people in gardening and growing things.

Our goal for the Irises for Schools project is to promote the value and expertise of the AIS. Our objectives are

1. To encourage young people in the craft of growing irises.
2. To encourage schools to participate in community organization involving specialized skills.
3. To encourage young people to grow and care for irises in their school gardens.
4. To train instructors and students in readying blooms for competition.
5. To make iris club members available to schools and students in growing irises and preparing them for show competition.

This project will take several years to get a substantial start and impact but so far it looks as if this may be a worthwhile project. Thus far the accomplishments are

1. We notified schools as to an iris program for schools. (Joe did the notification via the Internet.)
2. Thirteen schools responded.
3. We asked about how much garden space was available for the students.
4. Joe Lawrence and Rudy Ciuca packaged and delivered bags of iris rhizomes to the 13 schools.

This was an all-day project and very rewarding.

We will keep in contact with the instructors to monitor how they are doing. All irises were labeled with the name and the type. We explained that it was important to have students keep the names with the irises so that they could show them in competitions.

For our first year we are encouraged and realize that it will take patience and monitoring for a lasting program.

All the schools are in Sonoma County and include elementary schools, high schools, private schools, and home study schools. It was a fascinating day. We did not realize the number of small schools with several grades in one room in the county. It was an honor to work with these instructors devoted to the small country schools.

We are sure this program could expand with little or no money from our club coffers. Patience, dedication, involvement, time and knowledge commitment will be needed from iris club mentors, as well as irises, so that we will have plenty to give away. For this first year of the project, all the irises came from the garden of Rudy Ciuca and Joe Lawrence.

*Joe Lawrence and Rudy Ciuca*



Jim Cummins winner of Best in Show, Fall Regional

Larissa Daniel

## Committee Reports

### Electronic Services Committee

#### Region 14 Bulletin

With each issue of the Bulletin, we are building on the experience of the previous issues, and the feedback we receive from the Region's members and leaders. Consequently, this electronic publication will continue to evolve, and hopefully to improve.

For example, we are striving to provide a clear approach to the organization of content under three major sections: Board Reports, Committee Reports and Affiliate Reports. A fourth major section is Regional Events. This section coordinates with the calendar of regional events, to announce or report on the Fall Regional, the Spring Regional or the AIS National Convention.

Another very important evolution for the Bulletin is the expansion of participation by members of the Region. "Team Bulletin" starts with its core members—Ann Pike, Mikey Lango and Lorraine Nicholson—and includes the Region's esteemed officers—RVP Jeanne Plank, Secretary Phyllis Wilburn and Treasurer Helen Franklin—as well as the Region's hard-working Committee Chairs, Affiliate Presidents and contributing members. We are very pleased to include their bylines and photo credits.

Finally, I want to mention the emerging process of coordinating the Region's several information channels: the Bulletin, the website, and the ever-popular face-to-face communications. We are beginning a dialog about how best to use each of these channels, when they should be used in combination, and whether additional channels would improve the flow of information within the Region and between the Region and interested people in the public. As an example, the fall 2011 issue of the Bulletin includes "digest minutes" of the board, general and budget meetings at the fall regional, and the website will include the complete, official minutes of those meetings.

Regarding possible additional channels, we should consider uses of the social media, Facebook and Twitter. Many organizations are developing uses of Facebook for the exchange of opinions and of Twitter for announcements of general interest. These tools could be employed to complement the Region's existing information channels, and could actually promote greater uses of the website and the Bulletin.

Your comments will be welcomed!

*Tom Karwin*

#### Region 14 Website

The website has been transferred to a new host and is up and currently running with its new look. The home page will highlight announcements and what's new, including the current issue of the Bulletin. Additional content will be available through the top navigation: Events, About Iris, Links, About Us, Affiliates and Hybridizers.

These pages will expand as we gather information. As event sponsors report the particulars of events, we will post them on the Events webpage. Each affiliate is welcome to supply dates of their events, as well as names and information about their local hybridizers.

The Region's website is an important source of information for members, so my goal to ensure that each affiliate has a page on the Region 14 website to share information about their club. This page will be designed to allow one or more persons, selected by the affiliate, to login and add content. The updating of the affiliate's page will not be difficult and I will support the contact person as needed. Even Affiliates that already have their own website will also have a dedicated page on the Region 14 website.

The Region's web hosting service allows for the posting of additional domains, so the Region's affiliates could park their domains on the same host, and save the cost of their own, separate web hosting service. The affiliate would continue to be fully responsible for the design and content of their website. I could provide an affiliate with some technical assistance with their website, arrangement, but not ongoing support.

The website needs to be the face of the Region and should be managed to attract viewers. As it attracts more viewers, the website will be listed higher on the list produced by a search for terms such as "iris," "iris society" or related keywords.

Region 14 should use this website as a tool to educate the public about irises, and to increase membership. Whether we like it or not, we live in an age in which the web is a major tool for gathering and sharing information. For many people, the web takes the place of newspapers, telephone books, libraries and even television. If we want to attract members who use this resource, we need an accessible and attractive website.

I am pleased to learn that the Board has approved our recommendation to post the Bulletin in the public area of the Region's website, i.e., not behind a password. We have asked for further guidance on which information should be available exclusively, i.e., behind a password, to members of the Region.

*Ann Pike*



## Committee Reports

### Here Come the Judges Report of the Judges Training Chair

#### 2012 Judges Training Calendar

(aisregion14.org/events.php for current information)

- October 16 Fall Regional, Keith Keppel, 1.5 hours  
January (TBA) Historical Iris, Jean Richter, 1 hour  
April/May (TBA) Tall Bearded Garden Training in Loomis, Fred Kerr, 2 hours  
April 27-29 Spring Regional, Blind Judging in Garden, 1 hour  
Spring Regional, Judging in Garden, Joe Ghio, 1 hour  
May 13, (TBA) The Dykes Medal, Anna Cadd, 1 hour  
(TBA) Southern Nevada, Judging in Garden

#### Status of Judges

Five Apprentices will advance to Garden/Exhibition Judges this year:

- \* Eric Hansen, Yarda Hansen, Christine Meagher, Barbara Pesek, Linda Stremel

Two students advancing to Apprentice:

- \* Carolyn Craft, Michael Meagher

Six or seven students will need one-on-one trainings to advance to Apprentice.

#### Current Judges in Region 14

- \* Active Students 24
- \* Apprentices 3
- \* Garden/Exhibition Judges 24
- \* Master Judges 13
- \* Emeritus Judges 7

We had to drop 1 judge this year due to insufficient hours. We may want to revisit requirements and enact a provision to allow for a sabbatical. Judges Chair Kathy Braaten will discuss this with AIS President Judy Keisling.

Kathy has either mailed or hand-delivered Judges Training reports to the judges for review and error checks.

She encouraged judges and prospective judges to take advantage of the available training. The training calendar will be on the Region's web site. Judges should notify Kathy when they agree to judge a show so that information could be posted on the web site.

The Judges Training system is very important in the lifeblood of the Region and the Society.

*Kathy Braaten, with Phyllis Wilburn*



Kathy Braaten receiving Gaulter award

photo by Phyllis Wilburn

Region 14  
of The American Iris Society

### 2011 LARRY GAULTER LIFETIME ACHIEVEMENT AWARD

Awarded to

## KATHY BRAATEN

*In recognition and appreciation of her many years of dedicated service and enthusiastic support of Region 14, which include, but not limited to,*

*Assistant Regional Vice President and Judges Training Chair  
Regional Membership and Public Relations Chair  
President – Sierra Foothills Iris Society  
Chair for multiple Region 14 Spring and Fall Treks  
Show Chair for multiple Affiliate and Region AIS Sanctioned Shows  
Active Organizer in the formation of the High Desert Iris Society  
Active American Iris Society Garden/Exhibition Judge*

*Kathy tirelessly promotes interest in the culture and improvement of the genus Iris and the well being of Region 14 and its Affiliates therefore:*

*Region 14 is honored to present this highest Region 14 Service Award to Kathy Braaten of Grass Valley, California*

*Jeanne Clay Plank*

RVP, Region 14  
The American Iris Society

Text of Larry Gaulter award

submitted by Anna Cadd

## Affiliate News

### Clara B. Rees

Clara B. Rees Iris Society began their new year Sept 1, 2011. We have some new Board members, including Mary Collins as the new club President, Barbara Pesek as Secretary, and Carol Dahout as Treasurer. Carolyn Craft will again be Vice President.

The months of October and November are devoted to the beardless iris. Our October meeting was on Beardless Iris, with members Carolyn Craft and Carl Boro presenting. Members brought in Spuria, Louisiana, Siberian and Japanese irises and shared their bounty with other club members.

The November meeting will be on Pacific Coast Iris. Then in December we will hold our annual Christmas potluck with a gift exchange. Iris gifts are always the most valued items!

We had good attendance at the Fall Regional. Mary Collins, Carolyn and Wayne Craft, Carol Dahout, Mikey Lango, Linda and John Stremel, Barbara and John Pesek. We all had a great time in Redding!

We are looking forward to a busy April. It will be an eventful time, not only for the National Convention in Ontario and the Spring Regional in Aptos but CBRIS' Spring Show on April 14-15, 2012 at Westgate Mall in San Jose, California as well.

*Carol Dahout and Mikey Lango*

### Las Vegas

We are the Las Vegas Iris Society and we love our youth. We have three very bright, exciting youth in our club that absolutely love iris. Brayden Dorsey, Sydney Bunker and Hannah Bunker participate fully in the club. They enter their iris and arrangements in the flower show and help at the rhizome sale each year. When we have Q&A at some of our meetings, their answers at times outshine the adult members.

For the past few years they have had an ongoing project selling named irises that are potted in one-gallon pots and sold for five dollars each. Other LVIS members donated the plants to them to raise money so they could attend their first National Convention (in California this coming spring).

We are excited for our youth to have this opportunity. I've heard that if you spark an interest when they are young, they will have the interest for life. We think this will be a big spark.

There are youth all over that need help or attention in some way. Everyone likes to buy for the cute, cuddly little children but what about the teenagers? Each year in December the LVIS members get ready for our Christmas Party that is held at a member's home. The past few years we have had it catered. This is the time

that we gather together and members are given the opportunity to donate to the Teens at Safe Nest (a shelter for abused woman and their children). We gather our money together and then the club itself donates money also. We take the total and divide it by the number of teens that are at the shelter. We then purchase gift cards from Kohls for that amount. The teens love being able to go to the store and do their own shopping.

You've all heard that "What happens in Vegas stays in Vegas." Well, What happens in Vegas doesn't have to stay in Vegas, so spread the love of iris to the youth in your life. Smile "

*Christine Meagher*

### Monterey Bay

The MBIS's monthly meetings follow a fairly regular format, with two exceptions: the Summer Picnic in July and the Holiday Party in December.

The ten "regular" meetings typically begin with a social half-hour, followed by a business meeting that we try to limit to thirty minutes. These discussions often focus on our annual two-day show or our three annual sale days. The meetings proceed with show & tell, door prize raffle, and a program, usually a speaker, sometimes a slide or video presentation. Irises and food compete for attention at all meetings.

The group is focused on—and excited by—the 2012 Spring Regional, scheduled for April 27–29. Full information will be in the next Region 14 Bulletin, coming on March 1, 2012. Mark your calendar and plan to register early, before members of other AIS regions fill the spaces. (Our first three registrants were from outside of California.)

The MBIS has many active and involved members who respond reliably and energetically to the priorities of the moment. They exemplify the saying, "Many hands make light work."

*Tom Karwin*

### Sacramento

To make it easy to remember dates for events, the Sacramento Iris Society has adopted a 3-3-3 plan.

We hold our meetings on the third Monday of the month at the Shepard Garden and Arts Center, 3330 McKinley Boulevard, Sacramento, CA 95816 during the months of January-March, and September-November.

We hold our Spring show at the Shepard Center on the third weekend of April, and our annual rhizome sale also at the Shepard Center on the third weekend of July.

Our monthly meetings are highlighted by a vigorous iris door prize program with which we reward attendees with current introductions. In addition to club purchases from hybridizers, the door prize program has



## Affiliate News

been augmented by our participation in the distribution of guest rhizomes from Region 14. These sources have also stocked our members only auction which has started in August and seems to last almost throughout the year.

We have an active potted iris program that keeps our leftover rhizomes healthy and transplantable. The rhizomes enter the pots at an annual “pot party” held two weeks after the rhizome sale.

Riley Probst, our Vice President for programs, has kept us amazed with a round of presentations on new introductions, photos from national conventions, and slide shows of visits to the iris hallowed ground around Portland, Oregon.

Phyllis Wilburn, editor of our newsletter, “Iris Lore,” keeps us up to date with club news, which is available by electronic distribution or for members who prefer, via U.S. mail.

We welcome new members with extra door prizes and sale discounts. We welcome all inquiries for membership.

*Bill Fink*

### San Joaquin

San Joaquin is happy to report that we have two new members. They visited our booth at the Modesto Home and Garden show. We also signed up fourteen children for AIS youth program. We gave each child two or more irises and the instructions on how to plant and the care afterwards.

We sold many irises and gave away just as many to many interested visitors. There was no charge for the booth and the iris were donated, all trimmed and labeled. Since we are a small club we all worked many long hours.

We have plans to have a guest speaker in November and a Harvest or Christmas party later this year. We may also have new officers for 2012, but we're not sure about that bit of news.

We would also like to acknowledge Bob Plank for helping us get “non profit” status for our banking account. When we opened our account decades ago, non-profit status was not offered.

*Lorraine Nicholson*

### Shasta

Shasta Iris Society has 27 members, a number of which belong to AIS. A couple of years ago we decided to award a scholarship of \$500.00 to a student at Shasta College in the horticulture department. We have given two and are now considering a candidate for this year. Because our funds were getting low, in January we started having a raffle at our meetings to raise a little money. We raised

\$200.00 and used that money to buy baskets for the Fall Regional. We broke even on the basket for our scholarship fund.

Lee and I had a great time at conference, seeing old friends and making new ones. Two other members from our Society came Saturday afternoon and again on Sunday.

We are now getting ready for our annual Thanksgiving meeting and luncheon. We won't have a raffle but will have a door prize. At this meeting we have a silent auction with some very “creative” donations. We have a wonderful traditional Thanksgiving meal.

We meet at the Senior Center in Anderson for most of our meetings and always have a lunch with different members acting as hosts. Sometimes it is a potluck but always good.

In the months of April, May, June and August we meet at different members homes and tour their gardens. We have our show in May and our sale in September. For many years we have had our sale at the mall, but the last two years we had it at the Honeybee Festival in Palo Cedro. It was a fun and lively place but hot!! So next year we are going back to the air-conditioned mall.

In December we will have our Christmas party and gift exchange and a guest speaker. New officers will be installed and we'll be ready for another year of iris growing, showing and selling.

One of the things that we have done to solve a problem was to buy a trailer for our supplies. We now have everything in one place and secure. We have our tables and everything we need to have our show and sale in the trailer and there's room for hauling the cleaned and sorted rhizomes in their baskets. A very good investment!

*Ann Haas*

### Sierra Foothills

Sierra Foothills Iris Society every October has a dinner in thanks for its members for all the hard work put forth in the past year. We enjoy time to just visit with each other and not have an agenda or work at hand.

We are looking forward to having the Region 14 members join us in the foothills as we are hosting the 2012 Fall Event. It is a beautiful time of year here in the foothills with all of the maples, dogwoods and cottonwoods showing their lovely colors for the season. Come join us next year!!!

*Kathy Braatan*





Joe Ghio working at his Corralitos Garden, one of the Spring 2012 Regional gardens

Barry Blyth

## Region 14 Spring 2012 Regional

April 27-29, 2012

Region 14 of the AIS will hold its 2012 Spring Regional Conference in Santa Cruz, California the weekend after the AIS National Convention in Ontario, California.

Join us! We will have Joe Ghio as our guest speaker and will also tour his ranch as well as two other gardens in the area. Joe will also provide judges training.

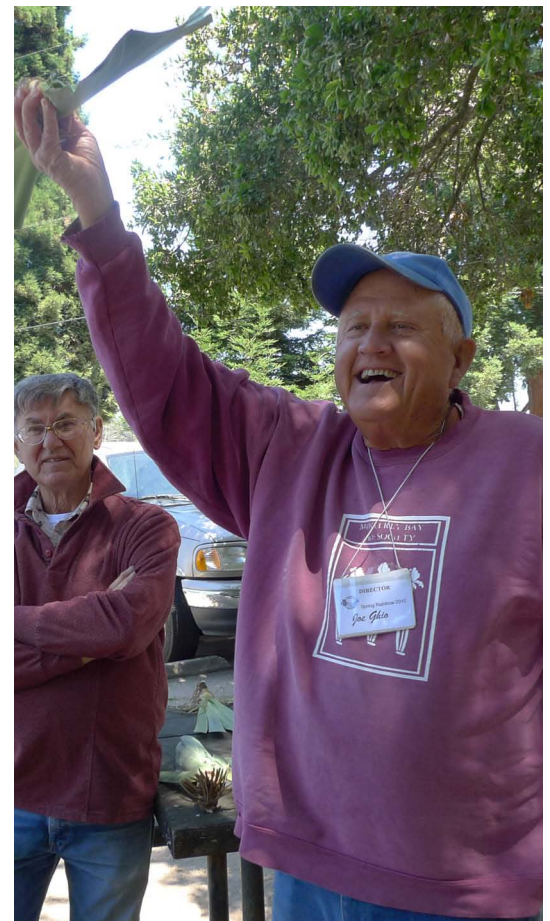
We are 400 miles of scenic driving north of Ontario if you drive the California coast through Big Sur. This route will take you by Hearst Castle and the Monterey Bay Aquarium. Once in the Santa Cruz area, there is much to visit during the week: redwood forests, Big Basin State Park, the Santa Cruz Boardwalk and much more.

An alternative route to consider is to drive north on Highway 99, which passes near Sutton's Iris Gardens near Porterville, and Superstition Gardens near Mariposa. We are also contacting other possible gardens to visit, and will have a map available for those attending the AIS National Convention.

Flying from Ontario to San Jose is a one-hour flight. The 2012 Spring Regional will be in Aptos, California, just south of Santa Cruz and about 40 miles from the airport in San Jose.

We have a climate and natural background of redwood trees, green hills, and blue Pacific Ocean. Our members take every advantage of color and scenery to enhance their gardens. Come to the 2012 Spring Regional and enjoy the weekend in the beautiful Aptos, Santa Cruz area. We promise beautiful iris garden pictures and many memories.

Use the Spring Regional Registration form in this Bulletin. For additional and updated information, see the AIS-14 Spring Bulletin in March 2012, and visit the MBIS website, [montereybayiris.org](http://montereybayiris.org).



Guest speaker Spring Regional, Joe Ghio

AV Pike





# American Iris Society Region 14—2012 Spring Regional

## Hosted by Monterey Bay Iris Society

### April 27<sup>th</sup>–April 29<sup>th</sup>, 2012

Guest speaker –Joe Ghio from Bay View Gardens

### Registration form for Monterey Bay Iris Society Spring Regional & Tall Bearded Iris Society Meeting

Theme—Iris by the Sea

Registration includes Saturday garden bus tours and box lunch (no cars will be allowed), Saturday Night buffet dinner and self guided Sunday garden tours.

Registrant 1 First name: \_\_\_\_\_ Last name \_\_\_\_\_

Registrant 2 First name: \_\_\_\_\_ Last name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

email to receive confirmation \_\_\_\_\_

Local Iris Society \_\_\_\_\_

Box lunch—sandwich choice: turkey \_\_\_\_\_ ham \_\_\_\_\_ vegetarian \_\_\_\_\_

Registration fee if paid before April 1<sup>st</sup>, 2012—\$125                      number of person/s \_\_\_\_\_ Total \$ \_\_\_\_\_

if paid after April 1<sup>st</sup>—\$135    number of person/s \_\_\_\_\_ Total \$ \_\_\_\_\_

Spring 2012 Regional pin—\$5    number \_\_\_\_\_ Total \$ \_\_\_\_\_

Spring 2012 Regional T-shirt—\$15    number \_\_\_\_\_ Total \$ \_\_\_\_\_

T-shirts—please indicate size choice    s                      m \_\_\_\_\_ l \_\_\_\_\_ xl \_\_\_\_\_ 1xl \_\_\_\_\_ 2xl \_\_\_\_\_

No Credit cards accepted. Please make check payable to Monterey Bay Iris Society.

Registrations received after April 1<sup>st</sup>, 2012 will be accepted at the discretion of the Registrar.

**Amount enclosed** \_\_\_\_\_ **TOTAL \$** \_\_\_\_\_

Judges Training will be held at 10 A. M. Sunday, April 29th, at no charge.

No transportation provided. Carpool suggested. Number attending \_\_\_\_\_ not attending

Please send this registration to Charley Kearns, Registrar

P.O. Box 2361, Los Gatos, Ca 95031

408-315-1520 or email: kcf@verizon.net

For addition information and updates please see our website: <http://montereybayiris.org/regional.php>

For room reservations at the conference hotel, please contact the Best Western Seacliff Inn directly—not through a travel agent—at 800-367-2003. Ask for the Monterey Bay Iris Society discount rate, group #1146. MBIS is not responsible for your hotel reservation. The Seacliff Inn is located at 7500 Old Dominion Court, Aptos, CA 95003.

MBIS RATE: \$99.99 + tax, double or single with full breakfast (regular price \$139-\$229). The room rate will be available until March 1<sup>th</sup>, 2012. After that date you will be competing with the rest of the world!

## 2011 Directory Of Advertisers

**Bluebird Haven Iris Garden,** 6940 Fairplay Road, Somerset, CA 95684  
2,900+ varieties, including 1,600 antiques, rebloomers, Austin introductions.  
Catalog \$1.00. Open daily 11:00 to 5:00 from the 2<sup>nd</sup> weekend of April to the 3<sup>rd</sup>  
weekend of May. Call on rainy days  
530 620-5017 mhess1863@innercite.com bluebirdhavenirisgarden.com

**Fleur De Lis** 2701 Fine Avenue, Modesto, CA 95355  
We carry many varieties of SDB, IB, MTB, BB, & TB. If looking for something special  
please ask, we probably have it but do not list all we grow. Catalog with some color  
is \$2.00, refundable with a bonus iris with order. Hours are 10-7, from April 1<sup>st</sup> until  
bloom is over.  
fleur-de-lis@clearwire.net rprobst020@earthlink.net

**Horton Farm Iris Garden** 7440 King Road, Loomis, CA 95650  
Over 1,100 varieties: TB's, Re-bloomers, Antiques, etc. in a park-like setting, with pic-  
nic areas for groups. Open Fri.-Mon. during April & May, 10-6. Catalog \$1.00.  
916 652-4351 hortonirisgarden.com

**Napa Country Iris Gardens** 9087 Steele Canyon Road, Napa, CA 94558-9634  
Visitors are welcome during bloom time, Fri.-Sun., 10-5. Send first class postage  
stamp for catalog of TB's.  
707 255-7880 irises@napairis.com napairis.com

**Nola's Iris Garden—Prevost Ranch & Gardens** 4195 Sierra Rd. San Jose, CA 95132  
Featuring Tall Bearded, Re-blooming, Space Age and Median Collections, and many  
Historics. The viewing gardens are open during the bloom season, April & May,  
with picnic tables. Groups welcome Sat. & Sun. 10-5. Call or visit our website for  
up-to-date schedules.  
408 929-6307 info@walking-p-bar.com walking-p-bar.com

**Pleasants Valley Iris Farm** 7317 Pleasants Valley Road, Vacaville, CA 95688  
We carry over 400 varieties of bearded iris (mostly tall) including space age iris,  
reblooming iris, scented iris and a few very special medians. We welcome visitors to  
our gardens during our iris bloom season. This year our iris farm will be open Friday,  
Saturday, and Sundays from mid-April thru mid-May from 10-4. Potted iris will be  
available for sale. We encourage visitors to bring their cameras and a picnic lunch.  
Picnic tables are available.  
707-451-3367 markrichard7777@yahoo.com irisfarmer.com

**Sutton's Iris Gardens** 16592 Road 208, Porterville, CA 93257  
Specializing in REBLOOMERS. Full color catalog \$5.00 featuring Rebloomer & Me-  
dian Collections and a Re-bloom Reliability Chart. Official Median Display Garden.  
Open during the month of April, 10-6. During the rest of the year, call ahead for  
re-bloom conditions. Fax: (559) 784-6701  
559 784-5107 info@suttoniris.com suttoniris.com



Silent Auction at the 2011 Fall Regional Anna Cadd

## Wanted!

We want your Society's input! What are you doing? We need your photos from the Regionals and Nationals! Give us the highlights from your newsletters! News about your society could appear on this page in the future. Please contact us with your submission. Submissions can be made by email or snail mail.



Ann Hass, Shasta Iris Society President A. Cadd





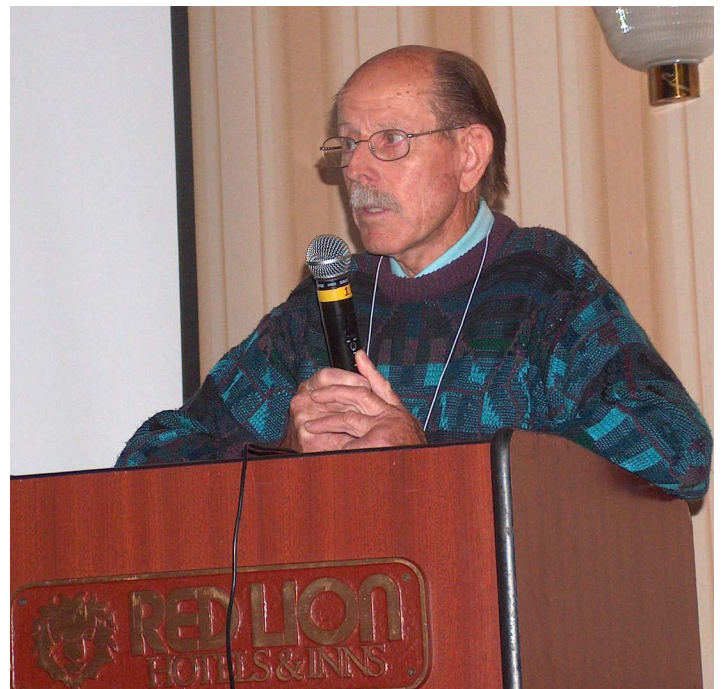
RVP Jeanne Plank chairs the Executive Committee. At the head table, from left, Director Barbara Pesek, Judges Training Chair Kathy Braaten, Secretary Phyllis Wilburn, RVP Plank, Treasurer Helen Franklin

Anna Cadd

## At the Fall Regional 2011, Redding, CA



Anna Cadd



Regional guest speaker Keith Keppel

Riley Probst



Attendees planning their raffle ticket buys before the start of the meeting

Anna Cadd





Fall 2011 Regional at Redding CA

Photo Art by Mikey Lango