

# The Bulletin of Region 14 The American Tris Society

Volume LVII, Number 3, Fall 2013

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#### **Cover Photo**

Mary Ann Horton's garden, Roseville, CA Photo by Mikey Lango

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#### **Editorial Matters**

Editorial submissions and inquiries should be directed to the Editor. Deadlines for submissions are February 1st (Spring issue), May 1st (Summer issue), August 1st (Fall issue) and November 1st (Winter Issue). Rights to all submissions will be treated as unconditionally assigned for publication and copyright purposes, and as subject to the Editor's unrestricted right to edit and comment editorially. Submit text materials via email as an unformatted text file in a standard font. Submit images via email with a minimum resolution of 300 dpi.

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The Bulletin is published online in March, June, September and December by the American Iris Society's Region 14, a nonprofit mutual benefit corporation whose sole purpose is promoting the culture and improvement of the genus Iris.

#### Subscriptions

The Bulletin is distributed electronically, without charge, through the societies of AIS Region 14, and is posted on the website of AIS Region 14. Anyone may request a printed copy of the Bulletin through a AIS Region 14 society or its members.

#### **Advertisements**

Iris growers and suppliers of gardening-related goods and services are welcome to advertise in the Bulletin and the Region's website, www.aisregion14.org.

For current information on rates for directory listings and display advertisements, see page 16.

#### **Editor's Notes**

The Society News section of this issue of the Bulletin includes reports from most of Region 14's affiliated groups, and photos from several members. We welcome their participation and hope for even more contributions for future issues. Avid growers of irises always enjoy sharing their garden experiences with interested friends. We can all learn from each other's successes as well.

This issue also introduces the Bulletin's new designer, Kathleen Sonntag. Hers will be a new name for many members of AIS-14, but she brings a unique combination of experience and technical skills to "Team Bulletin," including background as a writer and editor in the commercial publishing world, current work as an instructor and coach in computer literacy, and years of education and participation in the University of California's Master Gardeners program. You will see changes in the look of the Bulletin as Kathleen expresses her approach to publication design.

I am pleased to report that Ann Pike will retain her position as the Region's web master, and will continue to assist as needed in the design of the Bulletin. She has contributed in countless ways to the development of the digital version of the Bulletin. We appreciate greatly her artistic talents and we are grateful for her commitment to making the Bulletin a standout publication within the American Iris Society.

Ann also continues as the designer of the newsletter of the Monterey Bay Iris Society and the web master of that society's website, and does great work in each case.

Another innovation for this issue of the Bulletin is the launch of commercial advertising. Our invitation to advertisers and rate schedule are presented on page 16. We will send this Bulletin to iris growers and other prospective advertisers, with the intention of including display ads in the next quarterly issue.

This might seem an extraordinarily methodical process, but the simple truth is that we could and would move faster with the assistance of an advertising manager. This position would be an interesting assignment for a well-organized and creative member to support Region 14. Interested persons are welcome to contact me to discuss the joys and responsibilities of that volunteer role.

Finally, I repeat our invitation for your contributions of articles and photographs to share with our fellow irisarians. We are all members of both our local society and our regional iris community, as well as—for many—our national iris community. Let's share the experience!

Tom Karwin

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# **Speaker Change for Fall Regional**

Come to the Fall Regional and meet the new AIS President, Jim Morris!



Jim's schedule changed and he is now able to be our Guest Speaker and do the Judges Training, which will probably be on medians. He is thinking that he will give a presentation on the National Convention and has many slides to share. Riley Probst, our original scheduled speaker,

has graciously stepped aside to allow us all to meet Jim.

The following self-introduction is reprinted with permission from the January/February issue of the AIS Bulletin:

As my wife Jean says, "I love irises." I have been growing them since 1950, when in the sixth grade I had a row of old purple 'flags'. Most irises back then were old diploid tall bearded irises with a mixture of some tetraploids, terminology I knew nothing of. A neighbor in my small Missouri town gave me my first named irises, The next year, I remember growing 'China Maid' (Milliken, 1936), 'Gudrun' (K, Dykes, 1930), and 'Theodolinda' (Ayres, 1932), which I knew as "Theolinda." My mother was enamored with the beautiful brown 'Mexico' (Kleinsorge, 1943) which we couldn't afford at the time.

Following graduation from the University of Missouri, service in the U.S. Army, and the start of my business career, I joined AIS in 1971. I went to my first AIS Convention that year in Wichita, Kansas, where I met my future mentor Louise Bellagamba. Since then it seems I have always been a "bobblehead" agreeing to take on any iris job or office. I served as Region 18 Bulletin editor and RVP from 1998-2000, as well as an AIS director from 2005-2010, AIS judge since 1974 and Emeritus Judge since 2003. I chaired the AIS 1981 St. Louis Convention, was president of the Median Iris Society from 1991-1997 and five-term president of the Greater St. Louis Iris Society. I like to dig in the dirt and have been a volunteer horticulturist at the Missouri Botanical Garden from 2006 to present.

# **Regional Meeting Plans**

The Clara B Rees Iris Society will host the Fall Regional Meeting, "Call Into Iris," on October 18-19. Registration form and schedule are on pages 8-9.

The Santa Rosa Iris Society will host the 2014 Spring Regional meeting, "Carnival Carousel of Iris," to be held in Santa Rosa from Friday, May 2nd to Sunday May 4th, with headquarters at the Flamingo Resort and Hotel in Santa Rosa. Tour gardens will include the society's demonstration garden at Luther Burbank Art and Garden

Center. Details will be included in the spring issue of the Bulletin (March 1st, 2014) and on the AIS-14 website.

The High Desert Iris Society will host the 2014 Fall Regional meeting. See the fall issue of the Bulletin (September 1st, 2014) for all the information.

The Yosemite Iris Society will host the 2015 Spring Regional. See the spring issue of the Bulletin (March 1st, 2015) and the AIS-14 website.

#### **Errata**

The Summer 2013 issue of this Bulletin inadvertently omitted mention of the award of the Clarence G. White Medal for 2012 to Rick Tasco, of Superstition Iris Gardens for 'Noble Warrior'. The AIS awards this medal each year to recognize the best arilbred iris with half or more aril ancestry.

We regret the omission of this prestigious award to a hybridizer in AIS Region 14.

Wayland (Pete) Rudkin won the Mary Swords DeBaillon Award (LA) for 'Ginny's Choice'.



Noble Warrior

R. Tasco



Ginny's Choice

#### **Book Review**

By Tom Karwin

A Guide to Bearded Irises: Cultivating the Rainbow for Beginners and Enthusiasts By Kelly D. Norris (Portland: Timber Press, 2012; 348 pages)

Kelly Norris has produced a valuable addition to the iris bibliography. In this book, Norris describes the bearded iris from various perspectives: colors, patterns and color combination, cultivating, hybridizing, and landscaping.

Norris devotes a full chapter to each horticultural classification of bearded irises: Miniature Dwarf Bearded, Standard Dwarf Bearded, Intermediate Bearded, Miniature Tall Bearded, Border Bearded and Tall Bearded. These groups are defined principally by their height, but Norris examines their other unique qualities and their uses in the landscape. His enthusiasm stoked my interest in adding each classification to my garden, and could inspire you as well.

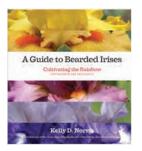
He also recommends "cultivars you should grow" within each classification, with excellent photos and descriptive notes. While many growers will have their own favorites, Norris has nominated magnificent specimens.

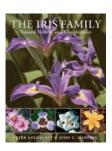
Kelly Norris is the editor of Irises: The Bulletin of the American Iris Society, as well as a horticulturist, plant breeder and manager of his family's nursery, Rainbow Iris Farm. He is currently the first horticultural manager at the Des Moines Botanical Garden. His expert knowledge, fine writing and editing skills and great love of the bearded iris, have come together in an authoritative, readable and enjoyable book that deserves a place on the bookshelf of every irisarian.

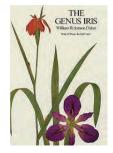
We welcome your reviews of the following books on irises, or others that you value.

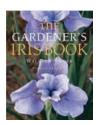
- ~ The Iris Family: Natural History and Classification, by Peter Goldblatt and John C. Manning, 2008
- ~ Irises, by James Parry, 2006
- ~ Classic Irises And the Men And Women Who Created Them, by Clarence Mahan, 2006
- ~ Irises: A Gardener's Encyclopedia, by Claire Austin, 2005
- Wild Lilies, Irises, and Grasses: Gardening with California Monocots, by Nora Harlow, Kristin Jakob, 2004
- Iris, by Theodore James with Harry Haralambou, 2003
- ~ Irises, by Sidney Linnegar, Jennifer Hewitt, 2003
- ~ Iris: The Classic Bearded Varieties, by Claire Austin, 2002
- ~ The Gardener's Iris Book, by William Shear, 2002
- ~ The Siberian Iris, by Currier McEwen, with Jean G. Witt, 1996
- ~ The World of Irises, by Bee Warburton, Beatrice A. Warburton and Melba Hamblen (Eds.), 1978
- ~ The Iris Book, by Molly Price, 1972

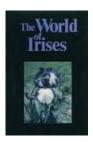
- ~ The Genus Iris, by G. I. Rodionenko, 1961
- ~ Iris Culture and Hybridizing for Everyone, by Wilma Vallette, 1961
- ~ The Iris, by N. Leslie Cave, 1959
- ~ Iris for Every Garden, by Sydney B. Mitchell,1949
- Irises. Their Culture And Selection, by Gwendolyn Anley, 1946
- ~ The Iris: A Treatise on the History, Development, and Culture of the Iris for the Amateur Gardener, by John Caspar Wister, 1930
- ~ The Genus Iris, by William Rickatson Dykes, 1913

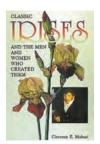


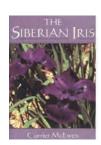








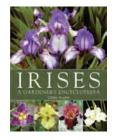














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Fall 2013

# ...Back in the Day

By Stan Morgan

#### Art - Part One

We know and value the iris today in many of the same ways our ancestors did. It has been recorded through the ages by artists, historians, and physicians since at least 4000 BC. Our iris has been featured in war, government, religion, commerce, medicine, food, pleasure as well as art.

So, we begin in the Pre-Greek Mediterranean on the island Crete, near the end of the late Bronze Age (about 1600 -1100 BC), in the Minoan "Frescoed Palace" at Knossos.

The blue bird has been identified as a rock dove (pigeon) and the small iris clump at bottom is the native iris we know as Iris unguicularis, ssp cretensis.

This fresco combines sculpting and painting. Between three and four thousand years ago an artist modeled a representation of the priest-king in stucco on one of the walls of the great Minoan palace at Knossos. When he finished the figure of the youth in low relief he painted around it a background of many iris.

This material was extracted from archeological reports by Sabine Beckmann & Arthur Evans in cooperation with the Iraklion Museum of Greece.

#### Related Websites:

http://www.youtube.com/watch?v=OPT0NNwzSlg http://metmuseum.org/collections/search-thecollections/258134

http://www.grisel.net/knossos.htm



Reproduction of the Blue Bird Fresco found in the Minoan Frescoed Palace at Knossos (excavated 1923) by Emile Gilléron, Metropolitan Museum of Art



Priest King Relief aka Lily Prince





Rock Dove Pigeon with Iris clump



I.ris unguicularis, ssp cretensis





# Are you ready for Guests?



Phyllis Wilburn

Bill Fink

By Phyllis Wilburn, Guest Iris Chair Spring 2013

We all know what guests are, don't we? Those are the people who we invite to our holiday dinners and hope they bring a hot dish or wine. In our family it could even be people that you didn't invite, but they show up anyway. The standing rule is to buy the biggest turkey available, just in case.

In the iris world, guests take on a different meaning. These are the irises, i.e., guest irises, that we invite hybridizers to send for us to grow in "guest gardens" in preparation for a regional meeting so that registrants may see the irises in bloom. The request for guest irises usually goes to hybridizers two years in advance of the meeting, and when the rhizomes are received members plant them in several gardens. One "Master" garden contains all the guest irises, while other gardens may have fewer irises. The

host society sets the guest iris rules, e.g., the number of rhizomes allowed per hybridizer, and whether the region will return the rhizomes to hybridizers. The host society also will decide which regions to invite to send guest irises. For instance, Sacramento Iris Society invited guest irises from hybridizers in Regions 13, 14, and 15.

You might wonder why hybridizers would want to send their irises to grow in the guest gardens for a regional meeting. The most important reason is exposure. Hybridizers want knowledgeable iris people to see their irises in bloom, and what better place than one where irisarians gather?

And why do they care? It is because hybridizers compete for awards through the AIS awards system. In addition, their seedlings are grown as guest irises in different environments, and are seen and validated by iris people who attend the meeting.

The job of Guest Iris Chair includes proper labeling of the guest irises. During the two years before the convention, hybridizers who sent some irises as seedlings might introduce and name those seedlings before the regional meeting. The Guest Iris Chair must update the plant labels and the plant list for the meeting program. Region 14 owns the plant stakes, and passes them from one spring regional meeting committee to the next.

During the spring regional meeting, the agenda includes garden visits. In my mind, this opportunity to visit gardens is the big attraction of the event. The region gives seven garden awards for irises in specific categories, which will be discussed in another article. The Guest Iris Chair must designate which awards each iris is eligible to receive, in the printed program and on the plant stake—no small task.

After the spring regional meeting, the host society coordinates the digging of the rhizomes, which are the property of the region, and sends them to the clubs who elect to participate in the distribution. Clubs who receive rhizomes pay the region for the rhizomes that they receive. In addition, the guest gardens and the host society each receive one rhizome of each variety, if they choose to do so.

So, that is a summary of what I have gleaned as Guest Iris Chair in 2013. It was a great experience and I learned a lot. I hope this description helps Region 14 folks understand the process better, and appreciate the work that goes into presenting the guest irises to the membership at the spring regional meeting. If your society is planning to sponsor a spring regional meeting, I hope that you are ready for guests in more ways than one!

# American Iris Society Region 14 2013 Fall Regional—*Fall into Iris* Guest Speaker— Jim Morris, AIS President

Hosted By Clara B. Rees Iris Society

Friday, October 18th and Saturday, October 19th

### **Meeting Headquarters**

The First Baptist Church of Los Gatos 17765 Daves Ave. Los Gatos, CA 95030

#### **Conference Hotel**

Contact hotel direct for reservations. To receive group rate use the name Iris Convention when placing reservation. Hotel group rate is \$100 per night, plus tax, for a double or single room, and is available until October 4<sup>th</sup>, 2013.

Moorpark Hot 4241 Moorparl San Jose, CA 9 For Reservation	k Avenue	tel phone: (408) 864-1	0300	mod	orparkhotel.cc	om
Registrant 1—	First Name	Las	t Name			
Registrant 2—	First Name	Las	t Name			
Address						
City, State, Zi	p			_/	/	
Phone		Email for confi	rmation			
Iris Society—li	st one only					
Lunch choice:	Seared Salmon ir	a Citrus Buerre Blai	nc Sauce			
	Grilled Rib Steak	with Mushrooms				
	Pasta tossed with	Garlic, Basil & Tom	atoes			
	s \$55.00 per person if rec ctober 4 <sup>th</sup> , 2013 Registrati		desk before Oc	ctober 4 <sup>t</sup>	<sup>h</sup> , 2013	
Registration						
Includes Lunched	on on Saturday; Saturday	/ Guest Speaker, Jim Mor	ris, AIS Presid	ent; Satı	ırday Afternoor	ı Judges Training
Please make che	cks payable to Clara B. R	ees Iris Society				
Send to:	Carol Dahout 738 Oakgrove Drive San Jose, CA 95129 Cell: (408) 981-6209	Fax: (408) 466-1777	Email: car	oldahou	t@yahoo.com	
Number of reg	gistrants X \$55					\$
Total Amount	Enclosed—No Credi	t Cards				\$

# American Iris Society Region 14

# 2013 Fall Regional—Fall Into Iris Guest Speaker—Jim Morris, AIS President

Hosted By Clara B. Rees Iris Society Friday, October 18<sup>th</sup> and Saturday, October 19<sup>th</sup>

# **Regional Schedule**

# Friday, October 18th and Saturday, October 19th

#### Friday, October 18th, 2013

7:00 P.M.–8 P.M. Registration

7:00 P.M.–8 P.M. Reblooming Iris Show set-up; Iris accepted

8:00 P.M.-10 P.M. Social evening, refreshments, silent auction bidding

# **Schedule of Meeting Events**

#### Saturday, October 19th, 2013

8:30 a.m10 a.m.	Registration
8:30 а.м9 а.т.	2016 Spring Regional Discussion—Open to all
9:00 a.m10 a.m.	Reblooming Iris show entries accepted
10:00 а.м10:30 а.м.	Show Judged
9:30 а.м10:30 а.м.	Region 14 Budget/Board Meeting
10:30 а.м10:50 а.м.	Break
10:50 а.м12:30 р.м.	Region 14 Budget/Board Meeting (cont.)
12:30 р.м2:00 р.м.	Lunch—provided by CBRIS on site
	Silent Auction Bidding
2:00 p.m3:15 p.m.	Guest Speaker Jim Morris, AIS President
3:15 p.m3:30 p.m.	Break/Final Bids Due
3:30 P.M.	Final Bids Close
3:45 P.M5:00 P.M.	Judges Training—Jim Morris

# Call for Raffle Baskets and Silent Auction Items

Now is the time to think about creating beautiful baskets for the raffle at 2013's Fall Regional Meeting. They really are a hit with those in attendance. People buy raffle tickets and put them with the baskets they would like to win. This works very well and there are lots of tickets for every basket.

You may pick a theme for your basket, if you wish. At the Spring Regional, someone even made a fairy garden that was beautiful and coveted.

Basket ideas: Please embellish on these and create your own

- Pamper basket (after working in the garden), with bath soaks, special soap, hand & body creams, luffa sponge, etc.
- Winter garden basket, with catalogs, winter plants, seeds,
- Garden planning basket, with work tools, catalogs and seeds
- Gourmet basket for a good meal after a hard day of gardening
- ~ Coffee basket, with anything connected to coffee
- Tea basket, with anything connected with tea (even a good novel)
- Herb basket, with winter herb seeds, herb catalog or book, herb plants

Also consider donating items for the silent auction. These can be iris- or garden-related items you have collected over the years and now want to send to a new home. These can be works created by members talented with any art or craft. We have been fortunate to have members donate beautiful things they have made: quilted items, wood birdhouses, jewelry, and more. These are really coveted.

Your might even have time to make something to show your craft and donate. It's as much fun seeing someone really thrilled by your creation as it is to make it.

Art and Craft ideas:

- Woodworking
- ~ Sewing, knitting, crocheting
- ~ Metal work
- ~ Any type garden decor
- ~ Jewelry, particularly iris or garden

I hope these ideas will get you thinking and it's fine/great if you think of some I haven't listed. I encourage you to do so. Do it soon so those creative juices can get flowing!

Thanks much, Carolyn Craft Region 14 fundraising efforts 408 266-0945, theladygardens@aol.com

# **Affiliate Presidents**

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**High Desert Iris Society** 

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#### James Gibson Iris Society Co Presidents

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Yosemite Iris Society

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#### **Wanted!**

We encourage each iris society president, or a representative, to send news from their society for publication in the Bulletin. Please share information on your events, innovative ideas and latest accomplishments to Lorraine Nicholson at iris4u@fire2wire.com by the quarterly due dates listed on page 2 of this bulletin.

#### **Affiliate News**

#### James M. Gibson Iris Society

James M Gibson had its Annual Rhizome Sale at the Visalia Farmers Market. We had great attendance by our members and a lot fun and maybe gained some new members.

Up coming is our club auction. Everyone is looking forward to the new Irises. I am sure that it will be fun for all.

Helen Franklin

#### **Yosemite Iris Society**

Yosemite Iris Society has been very busy with two fundraisers, held on Memorial Day Peddler's Fair weekend in Coarsegold and on July 4th.

We want to give a big thank the Monterey Bay Iris Society for donating their extra rhizomes to YIS for our July 4th fundraiser, which was very successful.

Many thanks to Shirley Trio and Riley Probst for bringing those rhizomes from Monterey Bay to us and assisting with the YIS fundraiser.

We recently held an Awards potluck for the winners at the Spring YIS Show at Carolyn Hoover's home. YIS is planning a potluck in August to have fun and pot up rhizomes for next year's fundraising events.

Thanks again to Region 14 for their \$400 donation to help get our club started. It helped with putting on our first annual Spring Show 2013, forming a youth club and helping our members participate in AIS and Region 14 events and activities.

New YIS member, Betty Bridger and also Carolyn Hoover are in their second year of Judges Training and Betty attended her first Regional last spring in Roseville.

A reminder: YIS will host the Spring Regional, 2015 in Coarsegold, California. Guest rhizomes are arriving now at Shirley and Riley's home. If you have any questions about the guest irises, please contact Shirley Trio.

The Coarsegold School Iris Youth Club will meet again when school is in session, August 19th. Maureen Le Forge, YIS member, is a new the co-leader of the CIP @ Coarsegold Elementary School, assisting Carolyn Hoover, leader. I went by the youth school garden on July 30th and the IB "Low Ho Silver" was in full bloom! In late August, the youth will be digging and dividing the rhizomes in their "Animal Iris " garden. If anyone out there has any irises with an animal name to donate to the youth garden, please contact Carolyn Hoover.

Carolyn Hoover



Betty Bridger, YIS student judge in Mary Ann Horton's Iris Garden Spring Regional 2013



Dan Cereghino, Director for YIS with \$50 prize, Best in Show at YIS Spring Show 2013 shown with Carolyn Hoover



Some of the Coarsegold students with Maureen



Low Ho Silver (MTB)

#### Clara B Rees Iris Society

We have been quite busy at Clara B Rees Iris Society these past few months. We also have had interesting programs this past spring. Gil Patrick and Bonnie Wagner taught us how to trap the dreaded gopher. Sharon Hiatt gave us a demonstration on "What Are Floral Judges Looking For?" Ross BeVier and Jim Begley from SRIS were gracious enough to give classroom training on "Show Bench Judging and Staging Specimens for a Show". These programs were very much appreciated by our club members.

We had a very successful Spring Show with Barbara Gordon from West Bay Iris Society giving the public a demonstration on floral arrangements. In May we had our annual garden tour and were quite pleased to have new gardens on tour this year. It is always interesting to see how other club members grow their favorite plants!

We have newly designed t-shirts and sweatshirts for members—several different colors were made available. CBRIS' new year begins on September 1st. This year we have a new board. We are very pleased that Barbara Pesek has accepted the presidency.

Of course, our very important planning is being done for the Fall Regional, "Fall into Iris" on Oct 18 and 19th. American Iris Society President Jim Morris will now be the guest speaker, most likely on medians. Please plan on attending. CBRIS puts on a great Fall Regional!

Mikey Lango

#### San Joaquin Iris Society

San Joaquin is very excited about our current year's activities. Here are things that have happened:

- 1. Three new members, so willing to be involved, and at least two more showing interest.
- 2. Two guest speakers who sparked our interest in iris, and also traveling and gardening.
- 3. Our books are being audited, which is necessary for all our societies.
- 4. Committee working on establishing a permanent meeting place and dates.
- 5. New and exciting irises provided by Region 14. Our society made a donation to Region 14 so the irises were free to our members.
- 6. A monetary gift to our society that has enabled us to give a \$300 scholarship to Berkeley student Jose Jimenez, whose goal is to be a botanist. His major area of study is Plant Biology.

All these things have given "iris lifers" a new lease on life.

Gordon Nicholson

#### Santa Rosa Iris Society

SRIS held its 2013 spring iris show "Iris Eyes are Smiling" on May 4th & 5th at the Luther Burbank Art and Garden Center in Santa Rosa.

- Winner of the best specimen award was 'Magic Masquerade', a TB, exhibited by Betty Ford. Of note, Betty Ford's 'Magic Masquerade' was her only entry in the show. It received two other trophies in addition to winning "Best of Show."
- ~ First runner-up was 'Strawberry Fair', a Siberian iris, exhibited by Kathie Hile.
- Best youth entry was 'Ink Patterns' (TB) exhibited by Samira Stimac.
- ~ Marlene Horn won the AIS Silver Medal for greatest number of blue ribbons.
- ~ Jim Begley won the Bronze Medal for the second greatest number of blue ribbons.

A dozen flower arrangements featuring irises, all made by Anna Cadd, lent a festive air to the show.

Treasurer Joe Lawrence reported that the society earned \$1,864 from the sale of potted irises at the show.

The society will hold its summer iris rhizome sale on Saturday September 7th at Luther Burbank Art and Garden Center.

SRIS will have a booth and iris rhizome sale at the 3rd annual Heirloom Expo at e Sonoma County Fairgrounds on September 10th–12th. Sales at the Heirloom Expo are becoming the society's biggest source of revenue each year.

President and convention chairman Anna Marie Hermansen, convention co-chairman Jeanne Plank, and their committee of dedicated volunteers are busy planning the society's hosting of the 2014 Region 14 Spring Meeting "Carnival Carousel of Iris", from May 2nd-4th.

Alleah Haley

### Shasta Iris Society

On August 17th we had an in-house rhizome sale at the home of Tomi Maneely. We usually have our public sale in September but we canceled it this year. We also will be having our monthly raffle, with the proceeds going toward our scholarship fund.

Because of the very early bloom season, we had to cancel our show in May. No one had anything at all to show and very little for the design portion. Thank goodness there's always next year and we're all already looking forward to that event.

The irises up our way seem to survive the heat, as long as they get adequate water. For some reason we had a lot of illness in our club this year, but folks are improving. I hope everyone in Region 14 is enjoying their summers.

Ann Hass

#### Fresno Iris Society

George and Margaret Sutton were long time and very prominent members of the Fresno Iris Society—holding offices of president, secretary and treasurer—and generally kept our meetings lively! Even though they lived in Porterville, they were always active in our club until their illnesses.

In remembrance of George and Margaret, our club has designated a perpetual trophy for Best Rebloomer for our annual AIS Flower Show.

They will long be remembered, appreciated, and missed as great irisarians.

We had a successful Rhizome Fundraiser at CSU Fresno in August. Everyone participated by contributing rhizomes, preparing the sale, or assisting at the fundraiser itself. We included seminars on dividing iris clumps and the proper care and growing of the plants. We're excited by the interest shown by the public in getting involved with our club.

Our club is also partnering with CSU Fresno's Horticulture Center to establish a Dr. John Weiler Learning Garden with many of his introductions, especially small re-bloomers. John was a professor at CSU Fresno for 27 years and the founder of the Fresno Iris Society 46 years ago.

At our annual BBQ/Potluck/Auction we discovered many talents among our new and old members: cooking, singing with an amplifier to serenade the entire neighborhood and performing as a near-professional auctioneer for our White Elephant Auction. What a good time of camaraderie was had by all, plus it was held at the Garden of the Sun, which is the Master Gardeners' demonstration garden in Fresno. We're going to be able to give some advice on how to improve their iris beds, too.

Rose Pipkin



Other Side of Heaven

Joe Ghio 2013



George and Margaret Sutton

#### Monterey Bay Iris Society

Monterey Bay Iris Society has had some very successful sales this summer. After a dozen enthusiastic members dug up the rhizomes and labeled them in the gardens, Shirley Trio, Brenda Wood and Larissa Daniel prepared 2" x 2" photos of many of the blooms and stapled them to each plant before the sales. Charley Kearns and Jim Cummins also brought photos for their rhizomes. Sometimes these photos were put on 6" x 12" plastic trays holding several of the same rhizomes. Being able to see the bloom was critical, as the only rhizomes left at our last sale were those with no photo. We literally "sold out" and left for lunch early last Saturday. More digs and another sale coming!

We have had an email sign-in book at our show and sales. Several folks who shopped for rhizomes this week reported they were happy to have gotten Larissa's email notification for the sales. Getting info to these show and sale participants has also introduced them to our website and newsletter, and we are getting new members as a result—10 so far this year.

Another contribution to our sales successes has been terrific publicity. Brenda has some good connections with newspapers and we got full page spreads in Santa Cruz and Salinas. We also pay a group to tack our sales notices up around town, and we have appeared online in calendar listings for local papers. Most of these publicity efforts cost us little or nothing.

Our summer potluck picnic last month was delicious, and lots of fun. Even members like seeing the color and shape of the bloom, and we auctioned off plenty of flowers.

Barbara Hanson

#### Sacramento Iris Society

June was spent on a final SIS responsibility for the 2013 Spring Regional. That was the digging of over 240 varieties of iris in two gardens on one weekend; cleaning, labeling, trimming and distributing them to nine clubs in Region 14 who chose to participate in the distribution. AIS Guest Iris Chair Phyllis Wilburn coordinated the event. The two days were well attended by SIS members, and many members of other clubs in the Region. Over 20 people attended each day to make light work of the project. It was a great experience to meet people from other clubs in a working environment and share stories. Every club who elected to participate in the distribution received a goodly share of the rhizomes. Cool weather enhanced the experience. Thanks to all the Region 14 members who showed up to help with this big job, and for taking their club's rhizomes with them to avoid expensive shipping costs.

The regional dig was followed by a quick succession of weekends where we dug, trimmed, labeled, sold, and potted iris. One day we were potting iris when it was almost 100 degrees. Our annual rhizome sale was a two-day event, plus an afternoon for setup. We sold over 1,000 rhizomes and had great participation from club members. This sale represented an incredible amount of digging, cleaning, trimming and labeling on the part of members. It was time well spent for such a successful sale. So now we are set for the year with over 400 irises in pots to sell. Club member Alison Willy has volunteered to be the 'keeper of the pots', which is no small task. Our door prize iris (which are 2012 introductions) will be dug and distributed to winners in September, with an auction of the leftovers. So even though we do not have any meetings in the summer, we have lots of activities.

These activities are lots of fun mostly because of the sharing and learning from each other. They are an important part of the glue that holds us together as a potted iris. One day we were potting iris when it was almost 100 degrees. Our annual rhizome sale was a two-day event, plus an afternoon for setup. We sold over 1,000 rhizomes and had great participation from club members. This sale represented an incredible amount of digging, cleaning, trimming and labeling on the part of members. It was time well spent for such a successful sale.

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Even though we do not have any meetings in the summer, we have lots of activities. We have had a busy summer! These activities are lots of fun mostly because of the sharing and learning from each other. They are an important part of the glue that holds us together as a club.

Phyllis Wilburn



John Pesek and Mary Ann Horton

Bill Fink



John Pesek

Bill Fink



Mary Ann Horton and friend Bill Fink



Jane Wertzberger and Nancy Bitner Bill Fink



Kathy Braaten and Sam McKenna Bill Fink



Billie Shea and Barabara Pesek.

Bill Fink

#### Leo T Clark Iris Society

Leo T. Clark Iris Society was well represented at the Region 14 dig of new introductions from the Spring Regional. Ashley Prentice, Cloudia Owen, Laura McCollum, Mary Old-Kooi and Shirley Clark dug, cut, labeled and fetched rhizomes from the fields which were divided into bags by Phyllis Wilburn to be sold to each affiliate according to its membership size. Thanks to the donations of Alice DeFriese, Cloudia Owen, Kathy Hutchinson and Mary Old-Kooi, LTCIS was able to bring home 132 rhizomes for our club. The fair market cost of the rhizomes range up to \$35 each.

Club members Delores Bates, Alice DeFriese, Kathy Hutchinson, Joanne Gerson, Mary Old-Kooi, Cloudia Owen, Deb Rojas and Marva VanGilder volunteered to grow the new rhizomes. Next year at the Members Only Auction, they will get to select the best rhizome to keep for their own gardens and bring the remainder of the increases to the sale.

Leo T. Clark Spring Iris Show will be held April 26, 2014. The Show Committee personnel were designated at our June meeting. At the Regional dig, John and Barbara Pesek, Kathy Braaton, and Phyllis Wilburn agreed to judge specimens and artistic arrangements. John Pesek, RVP, and Kathy Bratton intervened on behalf of LTCIS in order to get our recent Spring Show reinstated, for which all of us are grateful.

Mary Old-Kooi



Members of LTCIS labeling bulbs at the dig.

Bill Fink



Evelyn Condo (HDIS) at the dig.

Bill Fink

#### Mt. Diablo Iris Society

Mt. Diablo Iris Society completed another successful Spring Iris Show and Potted Iris Sale despite the later-than-usual May date. The public attendance was good and a variety of nice potted irises were sold and went to new homes.

Our show produced a new trophy winner in the Youth Category. With this being his last year to compete before heading off to college this fall, Kyle Oldham won his first trophy. His winning tall bearded iris was 'Patriotic Heart'. Congratulations, Kyle.

Club members gathered in early July for our Annual Door Prize Auction and Picnic. The new venue location in Livermore was well attended and the rhizome sales rewarded the club nicely.

We look forward to an always fun and lively event in August. This is the Benicia Peddlers Fair where we set up two booths and sell iris rhizomes to the thousands of strolling shoppers. It is a great opportunity to educate the curious about irises and we eagerly do so. This is one of our major fundraisers for the club

As a club, we are more than anxious and willing to kick off another growing season of the new 2013 introductions sent to us as door prize irises from the creative and always generous hybridizers. We strive to promote, exhibit and distribute these varieties so all can share and enjoy in such creations from such dedicated growers

Have a nice fall season!

Eileen Roark

# **High Desert Iris Society**

High Desert Iris Society held the first of two annual sales last weekend at a local nursery. The turnout was pretty good considering it was almost 100 degrees outside and most folks don't like to venture out in the noonday sun (that is, unless you love Iris...). The second sale is scheduled for this Saturday at a different nursery. We are anticipating a good turnout as this sale is indoors. YAAAAAY...

The club meets once a month on the third Saturday in the afternoon. The meetings are generally held at one of the member's homes and everyone brings a potluck dish to share.

Billie Shea



High Desert Iris Society first annual sale.

# **About Advertising**

The AIS Region 14 Bulletin is published four times each year: spring (March 1st), summer (June 1st), fall (September 1st), and winter (December 1st). We distribute the Bulletin online through the Region's website, http://www.aisregion14. org/, where it is available for downloading by all interested persons without charge.

We will publish advertisements for irises and other garden-related goods and services.

Submit text advertisement copy or display advertisement artwork to the editor, Thomas Karwin, tom@karwin.com. We cannot accept MS Publisher or Word Perfect files.

Deadlines for advertisement submissions are as follows: February 1st (spring issue), May 1st (summer issue), August 1st (fall issue) and November 1st (winter issue).

Payment is due at the same time. Send your check, payable to AIS Region 14, to:

AIS-14 Treasurer Helen Franklin 5621 Oakhill Court Santa Maria, CA 93455

At our discretion, we will place ads throughout each Bulletin, or group them together.

Category & Dimensions	One Issue	Four Issues
Text-only Advertisements (black & white)		
2" text advertisement (2.25"w x 2.00"h)	\$30	\$ 96
3" text advertisement (2.25"w x 3.00"h)	\$40	\$128
Display Advertisement (color)		
1/4 page (3.65"w x 2.50"h)	\$35	\$112
1/8 page (3.65"w x 4.875"h)	\$50	\$160
1/2 page, horizontal (7.50"w x 4.875"h)	\$100	\$320
1/2 page vertical (3.65"w x 9.875"h)	\$100	\$320
Full page (7.50"w x 9.875"h)	\$200	\$640

For technical questions, including full-page ad copy, For technical questions, including full-page ad copy specifications, contact bulletin designer Kathleen Sonntag, kathwrites@gmail.com





Oil Painting

Joe Ghio 2013